

**Report Reference Number: S/21/9**

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**To:** Scrutiny Committee  
**Date:** 16 December 2021  
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**Title: Selby Health Matters – a population health approach to health and well-being in Selby District and North Yorkshire Director of Public Health Annual Report 2021**

**Summary:**

This report and accompanying information update the Scrutiny Committee on progress made since the development of the Selby Health Matters partnership in 2018, a strategic partnership of local authority, health and voluntary and community sector representatives focused on reducing health inequalities through population health management. The update supports the Director of Public Health's presentation of the latest Public Health Annual Reports. The Director of Public Health, Louise Wallace has produced an annual report setting out the health priorities for the local population.

**Recommendations:**

**The Committee are asked to:**

- 1. acknowledge the Selby District Selby Health Matters partnership approach; and**
- 2. note the report attached from the Director of Public Health for North Yorkshire and provide any comments and feedback.**

**Reasons for recommendation:**

To provide update to the Scrutiny Committee on partnership activities which support the Council Corporate Plan (2020) objectives: 'to make Selby District a great place to live, enjoy and grow', and to present the North Yorkshire Director of Public Health Annual Report 2021.

Our ambition is to support the wellbeing of our residents – considering how our decisions impact on healthy life choices and the environment.

Our principles are to be wellbeing-led and consider the impact on encouraging healthy life choices in our decision-making.

## **1. Introduction**

The Selby Health Matters partnership was created in 2017 to support the wide range of organisations in our district to make an impact on the health and well-being of our residents through a population health approach.

In compiling this report their Director of Public Health has reviewed previous data and engaged with partners to jointly develop priorities for population health until 2025.

The partnerships key principles are to:

- **reduce health inequalities**
- **improve population health and**
- **do this through integration and collaboration.**

The 2018/19 report (Appendix 1) outlines some of the headline activity regarding Selby District Council's involvement in influencing the delivery of county wide health approaches to the district. It also identifies some of the strengths and key health challenges for the district at that time as identified in the Public Health England Selby Health Profiles. The 2019/20 updated data can be accessed [here](#).

Much of the focus for the partnership over 2020/2021 has been responding to the Coronavirus pandemic. It is considered by partners that this was made much easier by having an established relationship, being able to call upon each other at short notice and to look for support and solutions to district issues. This report offers an outline of the focus of activity during the last year and developing priorities for the next 2-3 years.

## **2. Selby Health Matters – 2020 and responding to Coronavirus**

The following highlights the main partnership work over the last 18mths:

### **2.1 Housing, Health and Social Care**

Initially daily and now meeting three times per week, Multi-Disciplinary Teams (MDTs) were established and included representation from SDC Housing/Homelessness Services alongside NYCC Health and Adult Social Care and Mental Health colleagues as a minimum. They are linking well with Primary Care Networks (PCNs) and strengthening proactive engagement between services.

The approach has enabled active information sharing and problem-solving to manage a range of high need or complex cases relating to issues such as mental health, discharge and reablement to live independently. The approach is providing some real learning as to the impact of cross agency working improving outcomes for individuals, reducing duplication and reducing delays in service. Overall pressures on services have meant that the MDT's have frequently been used for negotiating competing demands. Remaining activity is to improve the MDT role in tracking and communicating risks where people are waiting, and services are unavailable.

## **2.2 Green Infrastructure**

Started in 2019 SDC and NYCC Strategic Transport engaged with a range of local partners to develop Local Cycling and Walking Infrastructure Plans (LCWIPs). These are infrastructure plans designed using Department of Transport technical guidance to support 6 bid-ready plans (5 for Selby and 1 for Sherburn/South Milford). The plans provide a foundation to the Places and Movement study work now being undertaken by the Economic Regeneration Team and NYCC Strategic Transport to support long term design planning. Funding bids have been submitted by NYCC to support development of one of the routes and also to support the design of the Transforming Cities Fund Selby Station development.

2.3 Selby Health Matters did not 'officially' meet during 2020 due to resources across all partners being re-deployed to manage the community and health responses needed to support the Coronavirus pandemic response.

However, during the period there has been significant, positive engagement through the partnership which has supported the following activity:

## **2.4 Voluntary, Community and Social Enterprise (VCSE) Engagement**

Establishment of three Community Support Organisations (CSOs) in Sherburn, Tadcaster and Selby. Government funding supported the development of the CSOs through NYCC. Selby District Council supported the wider network releasing £25k for the CSO's to administer and help organisations and volunteers across the district to access small funding pots to support the isolated and to bring communities back together as places started to open up again. Outline information on the impact of the CSOs indicates that there have approximately 18,500 contacts with 13,500 people requiring help and support. Support has included advice and guidance, befriending and welfare checks, prescription and shopping support, food parcel delivery. This has created an opportune moment to reflect on how we work together on community engagement and whether there are further synergies in staffing, asset resource and grant investment that we may wish to explore to strengthen community service delivery.

## **2.5 Integrated Services – Leadership**

One area of development however has been the continued engagement of the Vale of York CCG and Selby and Tadcaster's Primary Care Networks with SDC and NYCC community and social care reps. This has resulted in a regular meeting throughout the current period which has been focused both on the immediate response to Covid 19 but also how we may work together going into the future.

The section below identifies some activity working together and also key interests for the longer-term shape of community care, population management and community resilience. The work is also including a stronger alignment of Community Nursing and Community Mental Health Services which bodes well to consider any interest in redesigning community-based prevention services.

**2.6 Establishment of a Vale Systems Group** met weekly to look at how we work together, sharing approaches to covid-19, and putting in place services that link together to support the community. Members include Clinical Directors and lead GP's from the Vale Primary Care Networks (PCNs) across Selby Town, Tadcaster and Rural Selby, South Hambleton and Ryedale; colleagues from community services, community therapies and Elderly Medicine; Tees Esk and Wear Valley Mental Health Foundation Trust; Selby, Ryedale and Hambleton District Councils; North Yorkshire County Council (social care, care home and Stronger Communities teams and public health) and the CCG. Partners have agreed to maintain this system group and share learning at a Vale system level with meetings now monthly to enable locality specific task and finish groups to take place.

**2.7 Pilot of a mental health MDT approach in Selby Town PCN:** Working with TEWV (Tees Esk and Weir Valley Mental Health providers) to embed mental health link workers into the Selby town PCN as a pilot to build on a MDT approach for patients in an area of most need. This started at Scott Road surgery earlier in the year and we are looking to connect NYCC Living Well and local community mental health community groups to strengthen patient non-clinical support networks.

### **2.8 Development of a population health management needs assessment in Selby District and long-term condition action plans**

Led by Dr Maddie Crow, Population Health Fellow and Dr Peter Roderick, Acting Consultant in Public Health with public health colleagues in NYCC. The aim is to use a population health management approach to inform key issues, identify populations most in need and target resources effectively across the system. The assessment also included developing an equity audit across the district to provide an insight into the health priorities across the PCNs. From this we have developed a user led approach to designing long term health condition reviews in the Selby Town PCN. This initial work was focused on engaging with a cohort of individuals to understand how to support their conditions. The attached exec summary at Appendix 2 and the CCG webpage [[link here](#)] provide some of the initial insight. Work is now focused on developing a long-term review consultation group and peer support approach, healthy lifestyle offers, and low-level mental health support.

Tadcaster and Rural Selby PCN are now developing a similar design approach.

**2.9 Support to design the flu vaccination campaign** to bring together a range of partner resources to achieve this work through mutual aid support. Includes working with volunteers to help with areas such as marshalling, and transport and

exploring use of District and County Council facilities and sites. The engagement has included supporting the PCNs to develop the vaccination centre at The Summit. The centre is

### **3. Selby Health Matters priorities 2021 onwards**

Impacting on the wider determinants of health is a long term, often generational approach to changing lifestyle, behaviours and outcomes which is why district council support is essential to creating local places that encourage active and healthy lifestyles. We recognise both this long-term planning but also the immediate pressures that the pandemic and current winter pressures are placing on our health and social care systems and will do for some years to come. This further concentrates the need to focus on our partnership approach to short, medium and long term perspectives on promoting health and well-being. Attached is an easy-read high level action graphic of the current priorities for the district and where the Selby Health Matters group will be focused over the next 2-3 years.

In short, the priorities are:

**Mental health** – develop a cross sector partnerships exploring support for children and young people, older people and dementia, recovering serious mental illness in the community.

**Ageing Well and Independence** – focus on deconditioning and frailty. Developing activities that support physical and social activities, including in care homes.

**Obesity and healthy lifestyles** – Resuming the Healthy Schools Zone work which was paused during 2020. Park and Stride and growing foods initiatives.

**Population Health Management** – Developing the findings from the long term conditions work into group consultation and community focused workshops/signposting events.

**VCSE Leadership development** – exploring the possibility of a ‘leadership academy’ to strengthen VCSE ability to provide commissioned services and development of career pathways across VCSE, health and care sectors.

### **4. System Changes – impact and response**

Due to the successful work of the Selby Health Matters partnership, SDC, NYCC Health and Adult Social Care, the Vale of York CCG and the Primary Care Networks wish to continue to strengthen a place-based health pan approach for the Selby District. It is recognised that there are several reasons to support this. Not only the pressures on system and the need to support the shifting of resources to prevention, self-care and self-condition management, but also to ensure effective and efficient systems in the locality as we move to a new Local Authority from April 2023. Alongside this will be the challenge of establishing a Humber, Coast and Vale Integrated Care System, with the CCGs dissolving from April 2022 and Primary Care Networks being the lead local neighbourhood directors of primary care provision.

We intend to develop the Selby Health Matters integration element further to look at how we can integrate district, health and care functions effectively into the new authority.

Angela Crossland, Head of Community, Partnerships and Customers has been seconded to NYCC Public Health for two days per week as part of a Better Together collaboration agreement to commence this work with further NYCC Integration Service and Selby Town PCN resources aligning in the near future. The work will continue to strengthen approaches to addressing system pressures in the short term and look at integrated models of care for the medium to long term. Further work will also be completed on undersatdngin how we can make the most of district functions such as housing, economic development, environmental health.

## **5. Legal/Financial Controls and other Policy matters**

### **5.1 Legal Issues**

There are no identified legal issues.

It is recognised that the Local Government Reorganisation of the 8 North Yorkshire councils will have an impact on service design in the near future. Establishing a clear place-based plan for the Selby District will support how we transition into a new authority and continue to work well with partners.

### **5.2 Financial Issues**

There are no financial commitments in establishing the partnership. The partners however do identify where there are opportunities to invest staffing, resources and funding to support the principles of integration and collaboration to reduce health inequalities.

### **5.3 Impact Assessment**

Individual impact assessments will be completed for any specific SDC led initiatives. The work in general is focused on reducing health inequalities across the district and takes into account those requiring the greatest focus (i.e. elderly, young, rural challenges, access to services).

## **6. Background Documents**

Selby Health Matters Newsletter 2018/19

Selby Town PCN Population Health Programme Exec Summary

### **Appendices**

Appendix 1 – Selby Health Matters Annual Newsletter 2018-19

Appendix 2 - Selby Town Population Health Management Programme

Appendix 3 - Director of Public Health Annual Report 2021

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